

Here is Magic

WATERFALL ARTS PUBLIC ART PROJECT PROPOSAL



Midcoast Maine - Art and Artists Thriving

Creativity enlivens engagement with possibility, leads to innovation, and meaningfully connects us to each other. Public art additionally has the power to catalyze economic, physical, spiritual and political change. We are proposing a collaborative public art project for Belfast, Maine on the exterior of the newly renovated Waterfall Arts building for the purpose of clearly identifying its purpose and mission as a community arts hub and to reach out to all of our adjoining communities throughout the Midcoast.

"Waterfall Arts exhibits a commitment to the creative process. It allows the untried to gain footing. Such openness reaches into the territory of laboratory, of invention, of birthing. Without courageous programming, without superb artistry, without surprise, attendance will falter. Discovery is innate to the human imperative and outlandishly joyful, but so few organizations open their doors to that risk. WATERFALL ARTS DOES. — Donna McNeil, Ellis Beauregard Foundation

The initial design is centered around 30 individual reflective narratives on the theme of home. When joined together, the whole becomes a form of creative placemaking that will highlight and celebrate the natural assets of Midcoast Maine. Waterfall Arts is an active home, nest, and incubator for the arts, a hive of energy and inspiration for the entirety of the Midcoast and beyond. For that reason, we have chosen the shape of the pieces to represent “the hive.”

This public mural project is a springboard to create deep and more meaningful collaborations between Midcoast artists, art organizations, and regional entities. By fairly compensating the artists, engaging and educating them about how to be more active community members, as well as teaching them new ways to be self-sustaining in their studio practices, we will foster a creative community that can grow and ultimately support itself.

The mural has the potential to be an ongoing project. We propose that the individual artworks could be exhibited prior to their installation on the facade of the Waterfall building, and we are also investigating ways the mural can be expanded. Its intentionally modular design would allow for new calls for artists and participation by future artists-in-residence at Waterfall Arts.

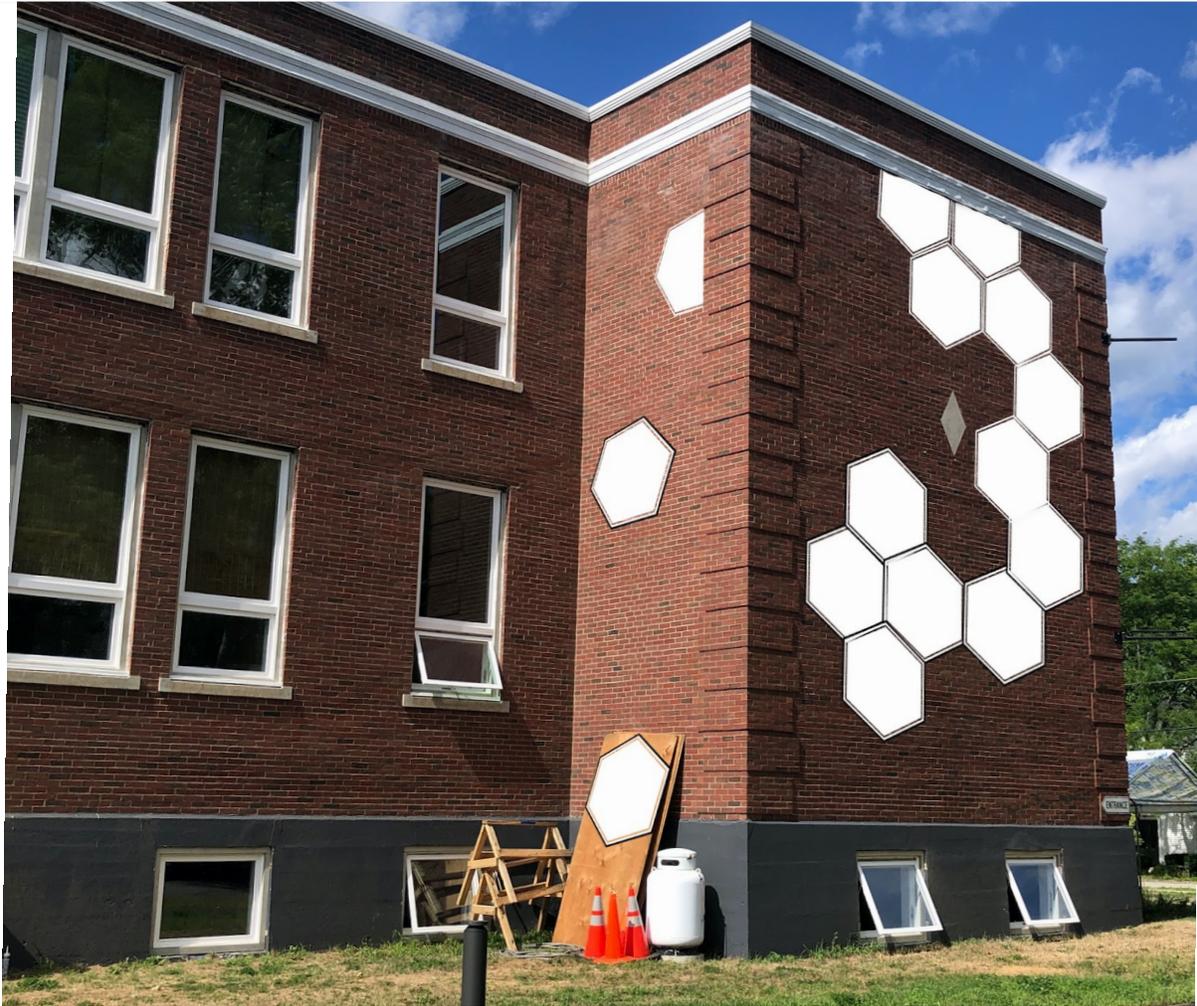
THEME FOR ARTISTS

“Here is Magic: Midcoast Natural World as Inspiration”

Some things to consider as you create your panel:

What is magic about your surroundings? What are the plants and animals you commune with in Maine? Where do your footsteps take you? What is above your head when you look up? What is below your feet? How does your landscape form your definition of “home”? How are identities, histories, and personal geographies bound in place? How can we transform our landscape to reflect our collective joy and hope for the future? How can we connect to the Earth in restorative, reparative and renewing ways? What does sanctuary look like to you?

1. Call for artists is invitational and will be limited to 30 Maine-based artists who will be paid for their artwork in addition to being part of this traveling and Waterfall Art-based mural exhibition.
2. Artists will be asked to consider how to interpret their design into a bold and visible symbol that can be seen and inspire from a distance.
3. Parameters for art: Approximately 4' x 4' hexagon shapes (2 panels per piece of 4' x 8' MDO material).
4. Location: The large wall on the South side of the Waterfall Arts building, wrapping around the corner to the front (which faces the street) and winding around office windows to cover areas on the whole South side. (See rendering below) This is the initial home for the installation, but ideally not the only one. We would like to see at least portions of the piece in temporary (and surprising) installations throughout the county, such as in the City Park and on nature trails, where many more people can enjoy them. Waterfall has existing partnerships to facilitate these exhibitions and the goal of the project is to foster new relationships and ways to grow the project.
5. Overall Design: Hive of hexagons (see rendering below). The shape not only allows maximum flexibility for installation, but also is imbued with relevance for the project. In sacred geometry and ancient sagas, the hexagon represents the potential for life. It is found in sacred shapes like the Flower of Life, which is seen in ancient architecture around the world. Because of its two interlocking triangles, the hexagon as a symbol often stands for harmony and balance and also male and female energy. Lastly, of course, reference to a “hive” with the hexagon as a building block—Waterfall Arts is an active home, nest, and incubator for the arts, a hive of energy and inspiration.



*Above is one possible layout of the panels on the actual building. The final layout and installation will be guided by the Artists actual work on each hexagon panel. Page one shows a few "envisioned" panels using existing Artwork for presentation purposes, but clearly show the possibilities for multiple approaches to the Artwork and how each voice can sing together in celebrating home, nature, and place.

Request for Project Patronage

Projected Waterfall Arts Hive Mural Budget

15 sheets 1/2" One side Paper Coated MDO - \$110.00 each (as of 11/04/22)
• \$ 1650.00

4 Gallons INSLX - STIX latex/epoxy primer - \$60.00 each (as of 11/04/22) -
• \$ 240.00

2 Gallons Satin Acrylic Varnish - \$125.00 each (as of 11/04/22)
• \$ 250.00

20 Quarts of Benjamin Moore Aura 100% Acrylic Paint - \$43.00 each -
• \$ 860.00

250 Tamper Proof Soft edge Hangers/fasteners Screws -
• \$ 92.50

Cutting of the panels into our hexagon shape- Estimate from local woodworker
• \$ 300.00

Boom Lift Rental for 1 week
• \$ 1800.00

Labor (preparation and painting of the panels) -

(30 artists at \$500 stipend per panel)

• \$15000.00

TOTAL request for consideration:

• \$ 20,192.50

** Questions about how to donate to this project can be answered by Amy Tingle and Kim Fleming, Executive Director at Waterfall Arts. * Amy@Waterfallarts.org*

*** This project will be managed by Amy Tingle and Peter Walls ***



Amy Tingle relocated to Maine from New Jersey in April of 2020. She's a practicing fine artist, editor, and writer. In 2010 she founded Brave Girls Art, a creative workshop series for girls and women, which was folded into the small business she began with her wife in 2013—The Creativity Caravan, an organization whose mission was to design and facilitate creative programs across the United States. Most recently she co-founded the small press Toad Hall Editions and acts as their Creative Director. Amy brings more than fifteen years of experience in creative arts programming, exhibition curation, and community building to Waterfall Arts as the Program Director.

Peter Walls is a Midcoast Maine Mural Artist and has recently completed a 16' x 31' history inspired mural at Pascal Hall in Rockport, Maine. This is Peter's fourth public Art project in the past 3 years including, a 2022 Maine ArtJobs Grant for The Kenduskeag Stream Trail Mural collaboration with Annette Sohns Dodd in Bangor, Maine, a Maine Percent for Arts Award in 2020 for a mural at the new Monmouth, Maine Elementary School as well as a 2021 Maine Community Foundation Grant Award for a public mural in downtown Bucksport, Maine.



Launched in 2000, Waterfall Arts is a community arts center that offers resources to arts enthusiasts of all ages and abilities. We welcome the public to engage in the arts through classes, exhibitions, art events, performances, public art projects, open studios (in ceramics, glassblowing, printmaking, and darkroom photography) and more.